

Gründung - Let's Go

GNL VENTURES **X** RHEINAHRCAMPUS

AGENDA



GNL Ventures

CREATE. DEVELOP. GROW.

Welcome

Mindset

Tools & Actions

Q&A

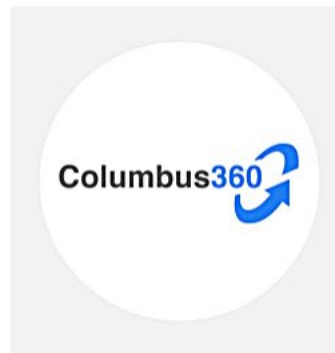
ABOUT



Founding since 2002



Sparring since 2015



TODAY'S TOPIC



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CREATE. DEVELOP. GROW.



X

Idea



Solution

MINDSET PART 1



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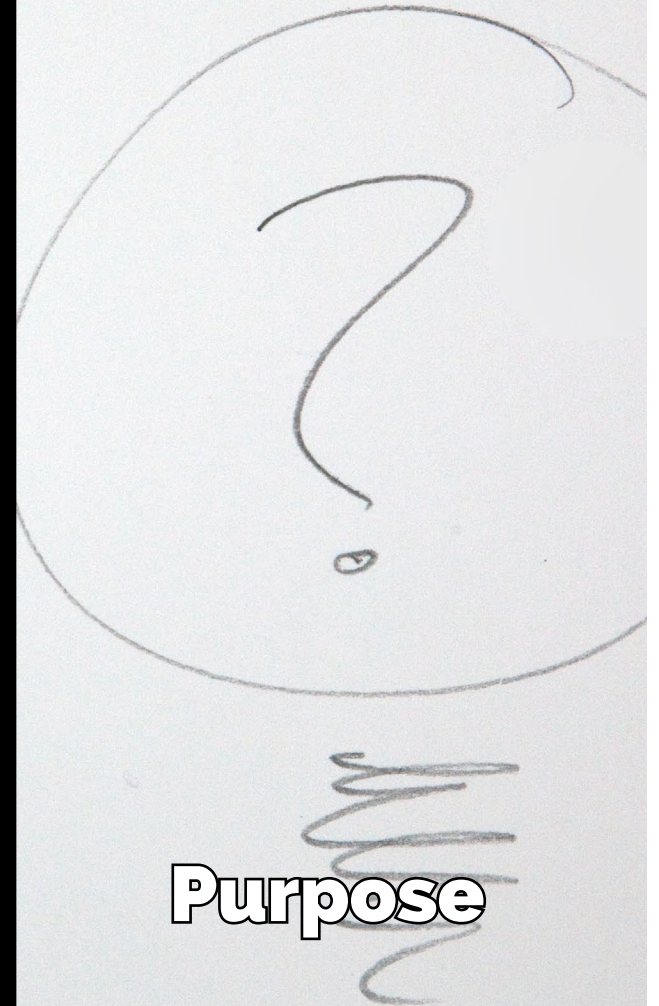
CREATE. DEVELOP. GROW.



Motives

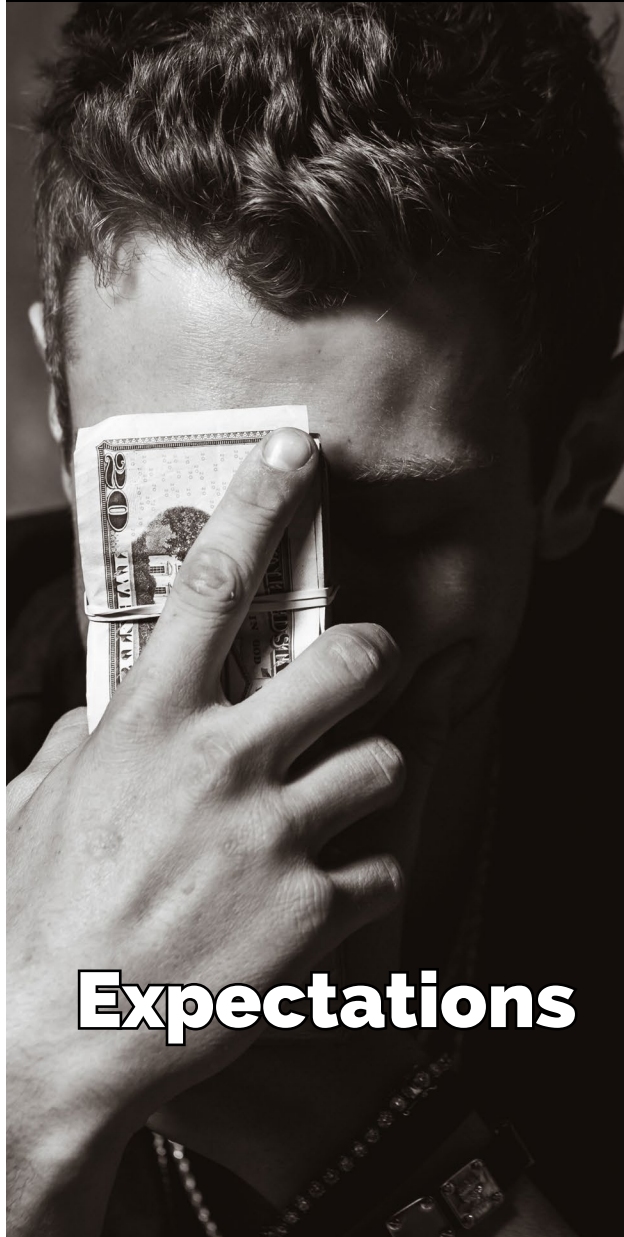


Values



Purpose

MINDSET PART 2



Expectations



Attributes

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Roles

TOOLS & ACTIONS 1



Business Idea

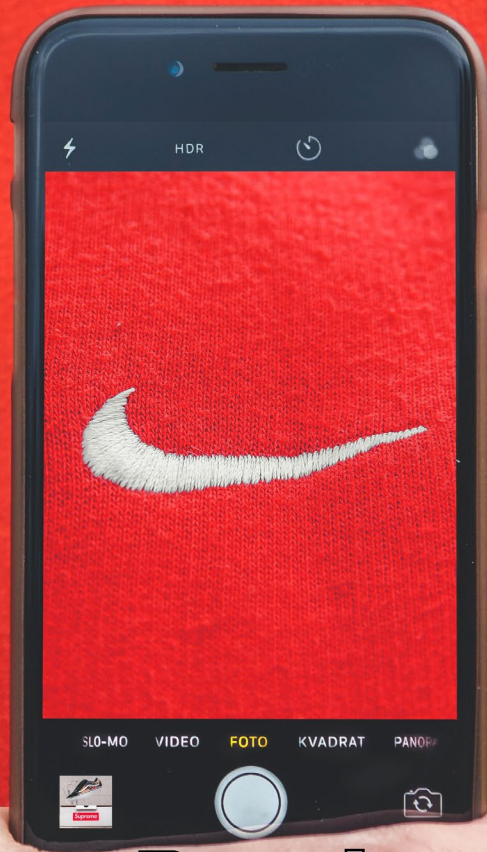


Value Proposition

TOOLS & ACTIONS 2



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Brand



Positioning

TOOLS & ACTIONS 3

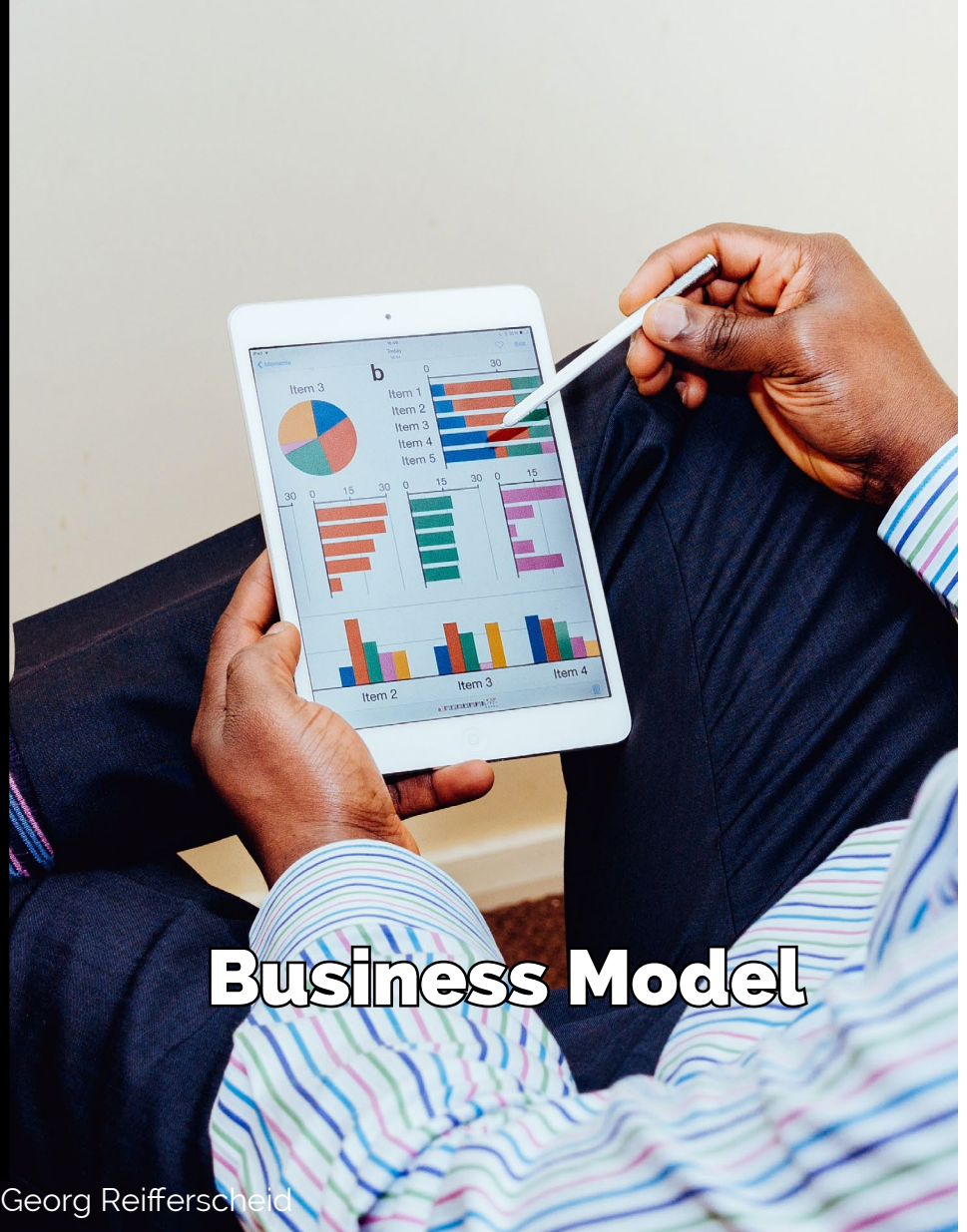


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Target Group



Business Model

TOOLS & ACTIONS 4



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Organization



Processes

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TOOLS & ACTIONS 5



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Leadership



Team

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Q & A



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**NOW, IT'S YOUR
TURN!**

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YFC



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Channel-Browser

Leute

Apps

Dateien

Weniger anzeigen

Channels

allgemein

celebrate

introduction

mbta_mindset_qa

mbta_tools_actions_qa

news

pitch

pitch_feedback

to_do_summary

tools_ressources

x_next_betula

x_next_eligo

x_next_forccia

x_next_forciia

x_next_meetbot

x_next_onny

x_next_striezel

x_next_tinder4fashion

x_next_whatsapp_lieferservice

Direktnachrichten

+ Leute einladen

Apps

allgemein

@Georg Reifferscheid hat diesen Channel am 3. Mai erstellt. Das ist der Anfang des Channels #allgemein.

Beschreibung hinzufügen Eine App hinzufügen 2+ Leute hinzufügen

Sonntag, 3. Mai



Georg Reifferscheid 22:08 Uhr

ist #allgemein gemeinsam mit



Georg Reifferscheid

Hallo ihr Liebe

<https://www.loom.com/share/3b3b3b3b3b3b3b3b3b3b3b3b3b3b3b3b>

Loom

Slack - S

...

GNL Young Founders Club

allgemein

celebrate

introduction

mbta_mindset_qa

mbta_tools_actions_qa

news

pitch

pitch_feedback

to_do_summary

tools_ressources

x_next_betula

x_next_eligo

x_next_forccia

x_next_forciia

x_next_meetbot

x_next_onny

x_next_striezel

x_next_tinder4fashion

x_next_whatsapp_lieferservice

+ ...

Nachricht an #allgemein

...

...

...

...

...

...

...



Sam Casha 15:28 Uhr

ist #allgemein gemeinsam mit Peter Mewe beigetreten.



Georg Reifferscheid 18:21 Uhr

Hi @Sam und hi @Peter Mewe ! Schön, dass ihr dabei seid. Sobald ein paar mehr dabei sind, werden wir die Channels richtig starten.

Ihr könnt euch gerne in dem #introduction channel kurz vorstellen 🙌

Nachricht an #allgemein



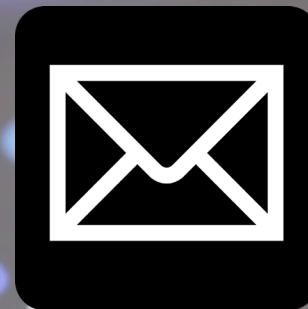
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CONNECT



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GOODBYE



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Thank
you!